

Overview

[The Global Health Education and Learning Incubator at Harvard University](#) (GHELI) supports interdisciplinary education about world health through the production, curation, and dissemination of educational public goods. This exemplar work was a final project for “World Health: Challenges and Opportunities,” a General Education course at Harvard College taught by GHELI Faculty Director Sue J. Goldie. For this creative assessment designed with support from GHELI, students systematically analyze a societal health challenge they care about and create a “real world” product intended to influence policy or motivate change.

Abstract

An illustrated video shows the devastating health impacts climate change is having on Brazil’s population.

Artist

Katherine Esponda (2023)

Caption

In Brazil, climate change is causing environmental disasters such as floods, droughts, and infectious disease outbreaks, yet Brazil’s carbon emissions (already the 6th highest in the world) continue to trend upwards, signaling that not enough is being done to limit emissions. This video aims to raise awareness and drive action to prevent the devastating health impacts climate change before it is too late.

Artist Lens

I decided to create a video to depict the climate crisis occurring in Brazil because I wanted to show the viewer how climate events affect Brazilians. Additionally, a video can display a sense of urgency for a topic when sound and graphics are combined. With both of these components, I created a shock factor that would make the viewer realize how little time is left to prevent catastrophic disasters from climate change. I shift to a quieter approach when I show informational slides by lowering sound volumes to allow viewers to think and reflect on the information presented. The world is on a clock to address climate change before it is too late. As temperatures rise, weather events become more severe, and new viruses are on the verge of appearing, yet not enough is being done. I gave the example of Brazil since many may not know what is currently happening to Brazilians or about Brazil’s total carbon output. It is also one of the most affected countries in Latin America by climate change. My intended target audience is the general public because I attempt to inform a wide net of people about Brazil’s situation. That is why my video was on the simpler side and did not go into specific detail, or else I would lose people throughout the video. I hope to spread awareness and create urgency in the audience so that the next time they encounter information on climate change, they are more knowledgeable about its global standing.

[Watch Katherine Esponda Reflection](#)

Media

Video



[Watch Climate Change and Its Effects on Brazil and Its People](#)